

# Building the Future through Community Transformation in Santa Clara County







By embedding the innovative spirit of the Silicon Valley into our agency's culture, we are elevating our efforts to address the affordable housing shortage in Santa Clara County.

To ensure equity and justice, we prioritize housing developments for extremely low-income individuals and families that embrace residents' lived experiences. Our resident-centered approach leverages our real estate capacity, talented staff, and community partnerships.





# Housing is a human right

Housing is a social justice issue. Poverty is intimately linked to housing challenges and homelessness, highlighting the need to address the barriers perpetuating housing injustices. Advocating for equitable housing policies that combat discrimination and address the root causes of disparities will create a more inclusive and just society.

## Why do we do this?

The housing and homelessness crisis in Silicon Valley has been driven by the lack of supply and vast income and economic disparities in one of the wealthiest areas in the country. We envision a future where we, as an organization, become a relevant community leader, expanding our commitment to increasing the supply of safe and affordable living environments for low-income families.

Affordable, mixed-income, and supportive housing is vital for ensuring housing access, promoting economic diversity, supporting economic mobility, revitalizing neighborhoods, enhancing workforce proximity, fostering social integration, and preventing gentrification and displacement. It is essential to creating an inclusive, equitable, and sustainable community. Even with all the social and community benefits of our work, at our core, we do the work we do for our residents — the individuals and families we serve. They are our “why”.

According to the Silicon Valley Index Report, wealth inequality in Silicon Valley is more pronounced than in the U.S. overall or globally. **The top 1% of households hold 48 times more total wealth than the bottom 50%.**



About 23% of Silicon Valley residents live below the poverty threshold, with higher rates amongst people of color and marginalized communities.







# The Challenges are Real

CHALLENGES	
	
<div><b>Housing Availability</b> 105,000 low-income renter households in Santa Clara County do not have access to an affordable home.</div>	<div><b>Housing Affordability</b> 71% of ELI* households in Santa Clara County are paying more than half of their income on housing costs compared to 1% of moderate-income households.  <small>*Extremely-Low Income is a term for a household income that is 30 percent or less of the area median income.</small></div>

SOLUTIONS	
	
<div><b>Produce, Preserve, and Protect Housing Availability and Affordability</b><ul style="list-style-type: none"><li>• Increase the number of and equitable access to housing opportunities for low-income Santa Clara County residents.</li><li>• Preserve the existing housing opportunities available to low-income Santa Clara County residents to counter those who are most displaced.</li></ul></div>	<div><b>Partnerships and Operational Excellence Make the Solution Possible</b><ul style="list-style-type: none"><li>• Understand and address the needs of low- and extremely low-income individuals and build strong partnerships.</li><li>• Maximize agency fiscal health, efficiency, and effectiveness by streamlining processes.</li><li>• Create, innovate, and prepare to seize the next opportunity for our residents and community.</li></ul></div>



# The Path to Success

## AUTHENTIC CULTURE CHANGE

Culture change will allow us to embrace innovation and secure lasting partnerships.

## RELEVANCE & INNOVATION

Develop new ways of thinking and implementing solutions to serve our residents and community.

## STRONGER PARTNERSHIPS

It will take many partners working together on a range of issues to collaboratively solve the housing and homelessness issues facing our community.

## PORTFOLIO GROWTH

Increasing the value of our portfolio allows for robust and sustainable support to ensure resident success.



## RESIDENTS

The families and individuals we serve are at the center of all we do.

## DIVERSITY, EQUITY, INCLUSION, AND BELONGING

As a socially responsible agency, we are committed to prioritizing a culture of diversity, equity, inclusion, and belonging for our staff, residents, and the community. As a public agency, we will create inclusive and equitable affordable housing opportunities for the families we serve throughout Santa Clara County.



## Stronger Partnerships

Santa Clara County Housing Authority forms strategic partnerships with peer organizations, developers, community-based allies, and small developers to leverage resources, support their missions, and advocate for housing policy changes. We build connections between communities, families, nonprofits, and municipalities, strengthening the capacity of nonprofit developers through collaboration and investing with nonprofit and for-profit partners.

We actively collaborate with landlords, developers, and community partners — like the City of San Jose and the County of Santa Clara and its local jurisdictions— to leverage resources, enhance housing capacity, and support initiatives such as permanent supportive housing. By working together, we create a strong network of support that positively impacts our community.

We collaborate with diverse partners to holistically support the needs of low-income communities, going beyond the traditional housing provision. We are inclusive changemakers, who honor residents’ lived experiences.



## Expanding Landlord Partnerships

We partner with over 6,000 Housing Choice Voucher (HCV) landlords in Santa Clara County, providing over \$35 million in monthly rental subsidies. This collaboration is essential in expanding housing choices and ensuring the availability of quality housing for our residents.



**Building Safe Communities**

We are actively involved in affordable housing development activities, including land acquisition, new construction developments, and major renovations. By creating safe and sustainable communities, we contribute to the County’s efforts to end homelessness and prioritize housing for extremely low-income individuals.



**Portfolio Growth**

We own nearly 3,500 multi-family housing units throughout Santa Clara County. This portfolio enables us to provide a wide range of affordable housing options to low-income individuals and families in various communities.





# **Building Our Collective Future – Together**

## **Residents are at the heart of everything we do**

Santa Clara County Housing Authority consists of over 150 employees, who are passionate about making an impact and improving the lives of those we serve. We provide a variety of quality housing options, supporting residents throughout their housing journey. We are especially committed to supporting low-income residents who are at or below 30 percent area median income. We strive to create inclusive, mixed-income communities offering wraparound services, fulfilling residents’ needs, and enabling them to thrive.

## **Embracing an Innovative Approach**

By embracing the philosophy of Silicon Valley, we are committed to delivering better housing solutions for low-income families and rapidly deploying resources to address the urgent housing crisis in the region.





To learn more about SCCHA's organizational transformation,  
please contact [communications@scchousingauthority.org](mailto:communications@scchousingauthority.org).

[scchousingauthority.org](http://scchousingauthority.org)

